

# *why study* **BUSINESS** *at acu?*



JESSICA SHUWELow, BACHELOR OF COMMERCE

*"I'm a marketing manager at Evolution Media and ACU has been great in allowing me to manage both work and study. I've found that ACU's business courses are very useful when applying my learning to employed work in a modern innovative company, and the smaller classes provide an intimacy that is hard to find at other universities."*

the smarter choice

**ACU|business**

#### YOU MATTER:

Your personalised learning experience begins with a professional team of academics who are committed and readily available to support your future success.

#### WE CARE:

At ACU Business we're passionate about providing education with an emphasis on ethical, social and environmental responsibilities for self and society – helping you become an influential business leader with excellent career prospects.

#### EMPLOYMENT RATES:

ACU graduates are high achievers and enjoy one of the best rates of employment in Australia, with many finding jobs even before they have graduated.

#### JOB READY:

You will gain valuable hands-on experience through community engagement activities and professional work experience – giving you the chance to turn academic theory into practical skills. Employers appreciate the advantage this experience brings, giving you a head start in today's competitive job market.

#### PROFESSIONAL ACCREDITATION:

Choose from an exciting range of innovative business courses that are recognised by industry and satisfy the academic requirements for entry into professional associations including CPA Australia, The Institute of Chartered Accountants in Australia, the Australian Computer Society and the Australian Human Resources Institute.

**BUSINESS**

Course	Duration	Campus	Eligibility	Delivery
Bachelor of Business Administration	3 yrs FT or equivalent PT	Brisbane, Melbourne, North Sydney	<p><b>New South Wales</b> Assumed knowledge: Nil.</p> <p><b>Queensland</b> Prerequisites: English (4, SA).</p> <p><b>Victoria</b> Prerequisites: Units 3 and 4 – a study score of at least 30 in English (ESL) or 25 in any other English.</p>	On campus
Bachelor of Business Information Systems	3 yrs FT or equivalent PT	North Sydney	<p><b>New South Wales</b> Assumed knowledge: Any two units of mathematics (for those students wishing to undertake mathematics as a minor study).</p>	On campus
Bachelor of Business Information Systems (Honours)	1 yr FT or equivalent PT	Brisbane, Melbourne, North Sydney	Bachelor of Business Information Systems pass degree or equivalent, normally within the last five years with at least a credit average including at least four of the units in the major sequence of the discipline of the Honours course.	On campus
Bachelor of Commerce	3 yrs FT or equivalent PT	Brisbane, Melbourne, North Sydney	<p><b>New South Wales</b> Assumed knowledge: Nil.</p> <p><b>Queensland</b> Prerequisites: English (4, SA).</p> <p><b>Victoria</b> Prerequisites: Units 3 and 4 – a study score of at least 30 in English (ESL) or 25 in any other English.</p>	On campus
Bachelor of Commerce (Honours)	1 yr FT or equivalent PT	Brisbane, Melbourne, North Sydney	Bachelor of Commerce pass degree or equivalent, normally within the last five years with at least a credit average including at least four of the units in the major sequence of the discipline of the Honours course.	On campus
Bachelor of Human Resource Management	3 yrs FT or equivalent PT	Brisbane, Melbourne, North Sydney	<p><b>New South Wales</b> Assumed Knowledge: Any two units of mathematics.</p> <p><b>Queensland</b> Prerequisites: English (4, SA).</p> <p><b>Victoria</b> Prerequisites: Units 3 and 4 – a study score of at least 30 in English (ESL) or 25 in any other English.</p>	On campus
Bachelor of Human Resource Management (Honours)	1 yr FT or equivalent PT	Brisbane, Melbourne, North Sydney	Bachelor of Human Resource Management pass degree or equivalent, normally within the last five years with at least a credit average including at least 4 of the units in the major sequence of the discipline of the honours course.	On campus
Bachelor of Information Technology	3 yrs FT or equivalent PT	North Sydney	Completed Diploma or Advanced Diploma in Information Technology (AQF) accredited qualification obtained from any Registered Training Organisation.	On campus
Bachelor of Marketing	3 yrs FT or equivalent PT	Brisbane, Melbourne, North Sydney	<p><b>New South Wales</b> Assumed knowledge: Any two units of mathematics.</p> <p><b>Queensland</b> Prerequisites: English (4, SA).</p> <p><b>Victoria</b> Prerequisites: Units 3 and 4 – a study score of at least 30 in English (ESL) or 25 in any other English.</p>	On campus
Bachelor of Marketing (Honours)	1 yr FT or equivalent PT	Brisbane, Melbourne, North Sydney	Bachelor of Marketing pass degree or equivalent, normally within the last five years with at least a credit average including at least four of the units in the major sequence of the discipline of the Honours course.	On campus
Associate Degree in Business Administration (Indigenous Studies)	2 yrs FT or equivalent PT	Brisbane	Senior Secondary Certificate of Education or equivalent or appropriate VET Certificate III or IV.	On campus



**CHRISTOPHER EMMERSON  
BACHELOR OF COMMERCE  
(ACCOUNTING)**

**"I was a manager in retail and really enjoying the business side of things, so I decided to return to study. I knew I wanted to do a business degree, and decided on accounting as my major, as I believe it gives you so many options in your future career.**

**Studying at ACU has been fantastic - I have good relationships with my lecturers and see them for multiple subjects, which is a big bonus! I'm also really excited to have lined up a graduate program with Fordham, a company specialising in business services and tax advice."**

# Dual degrees

## BUSINESS: DUAL DEGREES

Course	Duration	Campus	Eligibility	Delivery
Bachelor of Arts/Bachelor of Commerce	4 yrs FT or equivalent PT	Brisbane, Melbourne, North Sydney, Strathfield	<p><b>New South Wales</b> Assumed knowledge: Refer to Bachelor of Commerce and Bachelor of Business Administration. Recommended studies: For visual arts major or minor: visual arts.</p> <p><b>Queensland</b> Prerequisites: English (4, SA); mathematics A, B or C (4, SA) – any combination.</p> <p><b>Victoria</b> Prerequisites: Units 3 and 4 – a study score of at least 30 in English (ESL) or 25 in any other English and a study score of at least 25 in mathematics.</p>	On campus
Bachelor of Business Administration/ Bachelor of Global Studies	See: Art and Sciences Dual Degrees.			
Bachelor of Commerce/ Bachelor of Business Administration	4 yrs FT or equivalent PT	Brisbane, Melbourne, North Sydney	<p><b>New South Wales</b> Assumed knowledge: English.</p> <p><b>Queensland</b> Prerequisites: English (4, SA).</p> <p><b>Victoria</b> Prerequisites: Units 3 and 4 – a study score of at least 30 in English (ESL) or 25 in any other English.</p>	On campus
Bachelor of Commerce/ Bachelor of Business Information Systems	4 yrs FT or equivalent PT	North Sydney	<p><b>New South Wales</b> Assumed knowledge: Mathematics (any). Prerequisites: Mathematics (Performance Bands 3-6) for accounting and financial service majors.</p>	On campus
Bachelor of Commerce/ Bachelor of Global Studies	See: Art and Sciences Dual Degrees.			