JESSICA SHUWALOW
BACHELOR OF COMMERCE

“I’m a marketing executive at Fairfax Media and ACU has been great in allowing me to manage both work and study. The campuses are small and easily accessible, with great transport links so I don’t waste too much time travelling. The University has provided me with some great opportunities to travel and gain work experience – including an immersion program I attended in East Timor which was amazing, and summer school in Paris. I’ve found that ACU’s business courses are very useful when applying learnings to employed work in a modern innovative company, and the smaller classes provide an intimacy that is hard to find at other universities.”
YOU MATTER:
Your personalised learning experience begins with a professional team of academics who are committed and readily available to support your future success.

WE CARE:
At ACU Business we’re passionate about providing education with an emphasis on ethical, social and environmental responsibilities for self and society – helping you become an influential business leader with excellent career prospects.

EMPLOYMENT RATES:
ACU graduates are high-achievers and enjoy one of the best rates of employment in Australia, with many finding jobs even before they have graduated.

JOB READY:
You will gain valuable hands-on experience through community engagement activities and professional work experience – giving you the chance to turn academic theory into practical skills. Employers appreciate the advantage this experience brings, giving you a head start in today’s competitive job market.

PROFESSIONAL ACCREDITATION:
Choose from an exciting range of innovative business courses that are recognised by industry and satisfy the academic requirements for entry into professional associations including CPA Australia, The Institute of Chartered Accountants in Australia, the Australian Computer Society and the Australian Human Resources Institute.
**BACHELOR OF BUSINESS ADMINISTRATION**

**Campus:** Brisbane, Melbourne, North Sydney  
**Duration:** 3 yrs FT (or equivalent PT)

This course is a creative and flexible program of study designed to provide students with a broad educational base in business as preparation for a variety of positions in corporations, small businesses and the public sector. It is a broad-based, undergraduate degree that provides a solid basis for developing a higher-level understanding of all the principal areas of business without specialisation in a particular subject area. These include accounting, finance, commercial law, management, information systems, human resource management, marketing, international business, occupational health safety and environment and supply chain management. While developing your understanding of the modern business environment, the program aims to foster an appreciation of the ethical and social contexts that help guide decision-making.

**Professional experience**

You must complete one unit of community engagement. You may also elect to take one or two units of professional industry experience. Each of these units is designed to enable you to understand the practical application of your studies and enhance your employability on graduation.

**Career options**

Graduates can pursue a range of careers such as business analyst, business consultant, business manager, government and private sector administrator, production supervisor, project planner, and sales and marketing manager.

**Pathway**

**ASSOCIATE DEGREE IN BUSINESS ADMINISTRATION (INDIGENOUS STUDIES)**

**Campus:** Brisbane (mixed mode)  
**Duration:** 2 yrs FT (or equivalent PT)

This course provides an integrated program of knowledge, theory, skills development, personal development and practical work experience. You will study a range of theories, participate in workshops and gain practical experience in management. There is an emphasis on Australian Indigenous cultures and ways of conducting business. Graduates of this course can choose to articulate into the Bachelor of Business Administration or Bachelor of Commerce to study majors in accounting, human resource management or marketing.

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**SAMPLE PROGRAM MAP - BACHELOR OF BUSINESS ADMINISTRATION**  
(Units vary between campuses and from year to year)

<table>
<thead>
<tr>
<th>Year 1</th>
<th>Semester 1</th>
<th>Foundations of Management</th>
<th>Principles of Accounting</th>
<th>Introduction to Business Information Systems</th>
<th>Responsible Reasoning and Communication</th>
</tr>
</thead>
<tbody>
<tr>
<td>Semester 2</td>
<td>Business Data Analysis</td>
<td>Principles of Marketing</td>
<td>Introduction to Law</td>
<td>Our World: Community &amp; Vulnerability</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Year 2</th>
<th>Semester 1</th>
<th>Principles of Finance</th>
<th>Economics for Business</th>
<th>Organisational Behaviour</th>
<th>Open elective</th>
<th>Professional Experience A (Community Engagement)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Semester 2</td>
<td>Business elective</td>
<td>Professional Ethics</td>
<td>Business elective</td>
<td>Open elective</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Year 3</th>
<th>Semester 1</th>
<th>Organisational Change</th>
<th>Business elective</th>
<th>Business elective</th>
<th>Understanding Self &amp; Society</th>
</tr>
</thead>
<tbody>
<tr>
<td>Semester 2</td>
<td>Strategic Management</td>
<td>Business elective</td>
<td>Business elective</td>
<td>Open elective</td>
<td></td>
</tr>
</tbody>
</table>
**BACHELOR OF BUSINESS INFORMATION SYSTEMS**

**Campus:** North Sydney  
**Duration:** 3 yrs FT (or equivalent PT)

This course will prepare you for a career in business information systems, including technical, user and customer support. You will acquire the technical, business and relationship skills to build and integrate effective business information systems that support the decision-making structures within an organisation. Emphasis is placed on enhancing the role of technology in contemporary organisations while considering the ethical, moral, social and environmental implications.

**Professional experience**
You must complete one unit of community engagement. You may also elect to take one or two units of professional industry experience. Each of these units is designed to enable you to understand the practical application of your studies and enhance your employability on graduation.

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**Accreditation**
Graduates are eligible for professional-level accreditation with the Australian Computer Society.

**Career options**
Graduates can pursue a range of careers such as business systems analyst, database administrator, information systems manager, software engineer, and technical and network support professional.

**Honours**

**BACHELOR OF BUSINESS INFORMATION SYSTEMS (HONOURS)**

**Campus:** North Sydney  
**Duration:** 1 yr FT (or equivalent PT)

Honours courses are available to high-achieving students and include writing a thesis along with coursework units. You will develop your research skills and build on the knowledge that you gained in your major area of study.

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**Pathway**

**CERTIFICATE IN BUSINESS INFORMATION SYSTEMS**

**Campus:** North Sydney  
**Duration:** 0.5 yr FT (or equivalent PT)

This is a non-award program and integrates the study of business information systems with a range of subjects.

You can choose to study a selection of units for personal development or a sequence of units that provide credit towards a variety of undergraduate courses, including the Bachelor of Business Information Systems, Bachelor of Business Administration and Bachelor of Commerce.

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**SAMPLE PROGRAM MAP - BACHELOR OF BUSINESS INFORMATION SYSTEMS**
(Units vary between campuses and from year to year)

**Year 1**

<table>
<thead>
<tr>
<th>Semester</th>
<th>Course 1</th>
<th>Course 2</th>
<th>Course 3</th>
<th>Course 4</th>
</tr>
</thead>
<tbody>
<tr>
<td>Semester 1</td>
<td>Foundations of Management</td>
<td>Principles of Accounting</td>
<td>Introduction to Business Information Systems</td>
<td>Responsible Reasoning and Communication</td>
</tr>
<tr>
<td>Semester 2</td>
<td>Business Data Analysis</td>
<td>Principles of Marketing</td>
<td>Introduction to Law</td>
<td>Our World: Community &amp; Vulnerability</td>
</tr>
</tbody>
</table>

**Year 2**

<table>
<thead>
<tr>
<th>Semester 1</th>
<th>Course 1</th>
<th>Course 2</th>
<th>Course 3</th>
<th>Course 4</th>
</tr>
</thead>
<tbody>
<tr>
<td>Semester 1</td>
<td>IT Infrastructure</td>
<td>Application Development 1</td>
<td>Business Analysis 2</td>
<td>Elective</td>
</tr>
<tr>
<td>Semester 2</td>
<td>E-Business Design</td>
<td>Application Development 2</td>
<td>Professional Ethics</td>
<td>Elective</td>
</tr>
</tbody>
</table>

**Year 3**

<table>
<thead>
<tr>
<th>Semester 1</th>
<th>Course 1</th>
<th>Course 2</th>
<th>Course 3</th>
<th>Course 4</th>
</tr>
</thead>
<tbody>
<tr>
<td>Semester 1</td>
<td>Systems Management</td>
<td>E-Business Applications</td>
<td>Project Management</td>
<td>Understanding Self &amp; Society</td>
</tr>
<tr>
<td>Semester 2</td>
<td>Current Issues in E-Business</td>
<td>Information Systems Project OR Professional Experience B (Industry Experience)</td>
<td>Elective</td>
<td>Elective</td>
</tr>
</tbody>
</table>
**BACHELOR OF COMMERCE**

**Campus:** Brisbane, Melbourne, North Sydney  
**Duration:** 3 yrs FT (or equivalent PT)

This course will prepare you for entry-level employment and future managerial positions. You will develop an understanding of, and proficiency in, the principles of business required in a variety of commercial, industrial and service organisations including agencies across all levels of government and not-for-profit bodies. Major areas of study include accounting, finance, human resource management, marketing, information systems, commercial law and accounting/commercial law dual major and occupational health, safety and environment (OHSE), international business (Brisbane only) and supply chain management. Availability of majors varies between campuses.

You will have the opportunity to select a major from second year. In keeping with the Mission of the University, several units focus on fostering business ethics and personal values in a workplace setting.

### Year 1

<table>
<thead>
<tr>
<th>Semester 1</th>
<th>Foundations of Management</th>
<th>Principles of Accounting</th>
<th>Introduction to Business Information Systems</th>
<th>Responsible Reasoning and Communication</th>
</tr>
</thead>
<tbody>
<tr>
<td>Semester 2</td>
<td>Business Data Analysis</td>
<td>Principles of Marketing</td>
<td>Introduction to Law</td>
<td>Our World: Community &amp; Vulnerability</td>
</tr>
</tbody>
</table>

### Year 2

<table>
<thead>
<tr>
<th>Semester 1</th>
<th>B.Com major 1</th>
<th>B.Com major 2</th>
<th>Economics for Business</th>
<th>B.Com major 9 OR Elective</th>
<th>Professional Experience A (Community Engagement)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Semester 2</td>
<td>B.Com major 3</td>
<td>B.Com major 4</td>
<td>Professional Ethics</td>
<td>Elective</td>
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</table>

### Year 3

<table>
<thead>
<tr>
<th>Semester 1</th>
<th>B.Com major 5</th>
<th>B.Com major 6</th>
<th>Elective</th>
<th>Understanding Self &amp; Society</th>
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</thead>
<tbody>
<tr>
<td>Semester 2</td>
<td>B.Com major 7</td>
<td>B.Com major 8</td>
<td>Strategic Management</td>
<td>Elective</td>
</tr>
</tbody>
</table>

**Professional experience**

You must complete one unit of community engagement. You may also elect to take one or two units of professional industry experience. Each of these units is designed to enable you to understand the practical application of your studies and enhance your employability on graduation.

**Accreditation**

The Accounting major satisfies the academic requirements for entry into professional associations including CPA Australia and The Institute of Chartered Accountants in Australia.

**Career options**

Graduates can pursue a range of careers such as accountant, business analyst, computer systems analyst, forensic accountant, human relations manager, marketing, advertising or media professional, market researcher, public relations and fundraising manager, purchasing, buyer or trader, salesperson, supply chain manager and OHSE manager.

**Honours**

**BACHELOR OF COMMERCE (HONOURS)**

**Campus:** Brisbane, Melbourne, North Sydney  
**Duration:** 1 yr FT (or equivalent PT)

Honours courses are available to high-achieving students and include writing a thesis along with coursework units. You will develop your research skills and build on the knowledge that you gained in your major area of study.

**Pathway**

**CERTIFICATE IN COMMERCE**

**Campus:** Brisbane, Melbourne, North Sydney  
**Duration:** 0.5 yr FT (or equivalent PT)

This is a non-award program and integrates the study of business with a range of subjects. You can choose to study a selection of units for personal development or a sequence of units that provide credit towards a variety of undergraduate courses, including the Bachelor of Business Administration and Bachelor of Commerce.

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**Note:** Majors include: Sydney - Accounting, HRM, Marketing, Financial Services, Information Systems, Management. Melbourne - Accounting, HRM, Marketing, Commercial Law Accounting/Commercial Law. Brisbane - Accounting, HRM, Marketing, International Business. Online only - Occupational Health, Safety & Environment and Supply Chain Management* (*subject to availability)
**BACHELOR OF HUMAN RESOURCE MANAGEMENT**

**Campus:** Brisbane, Melbourne, North Sydney  
**Duration:** 3 yrs FT (or equivalent PT)

You will acquire the knowledge and transferable skills necessary to manage and sustain organisational human resources. This is achieved through innovative teaching and learning strategies that will demonstrate how to enhance organisational capabilities and achieve an organisation’s goals in an efficient and effective manner.

Using student-centred learning experiences to encourage active engagement in real case scenarios, this course integrates human resource management processes including recruitment, selection and retention, learning and development, managing diversity, work/life balance, inclusiveness, workplace relations, negotiation, occupational health and safety, globalisation, innovation, remuneration and employee engagement.

**Professional experience**

You must complete one unit of community engagement and one unit of professional industry experience. You may also elect to take one additional unit of professional industry experience. Each of these units is designed to enable you to understand the practical application of your studies and enhance your employability on graduation.

**Accreditation**

Graduates are eligible for professional-level accreditation with the Australian Human Resources Institute.

**Career options**

Graduates can pursue a range of careers within corporate training, employment relations, human capital consultancy, industrial relations, international human resource management, occupational health and safety, recruitment, and training and development consultancy.

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**SAMPLE PROGRAM MAP - BACHELOR OF HUMAN RESOURCE MANAGEMENT**

(Units vary between campuses and from year to year)

<table>
<thead>
<tr>
<th>Year 1</th>
<th>Semester 1</th>
<th>Foundations of Management</th>
<th>Principles of Accounting</th>
<th>Introduction to Business Information Systems</th>
<th>Responsible Reasoning and Communication</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Semester 2</td>
<td>Business Data Analysis</td>
<td>Principles of Marketing</td>
<td>Introduction to Law</td>
<td>Our World: Community &amp; Vulnerability</td>
</tr>
<tr>
<td>Year 2</td>
<td>Semester 1</td>
<td>Organisational Behaviour</td>
<td>Human Resource Development</td>
<td>Economics for Business</td>
<td>Strategic HRM</td>
</tr>
<tr>
<td></td>
<td>Semester 2</td>
<td>Performance Management</td>
<td>Employment Relations</td>
<td>Professional Ethics</td>
<td>Elective</td>
</tr>
<tr>
<td>Year 3</td>
<td>Semester 1</td>
<td>Organisational Change</td>
<td>Employment Law</td>
<td>Understanding Self &amp; Society</td>
<td>Professional Experience B</td>
</tr>
<tr>
<td></td>
<td>Semester 2</td>
<td>International HRM</td>
<td>Contemporary Issues in HRM</td>
<td>Strategic Management</td>
<td>Elective</td>
</tr>
</tbody>
</table>

Honours

**BACHELOR OF HUMAN RESOURCE MANAGEMENT (HONOURS)**

**Campus:** North Sydney  
**Duration:** 1 yr FT (or equivalent PT)

Honours courses are available to high-achieving students and include writing a thesis along with coursework units. You will develop your research skills and build on the knowledge that you gained in your major area of study.

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You will acquire the knowledge and transferable skills necessary to manage and sustain organisational human resources. This is achieved through innovative teaching and learning strategies that will demonstrate how to enhance organisational capabilities and achieve an organisation’s goals in an efficient and effective manner.

Using student-centred learning experiences to encourage active engagement in real case scenarios, this course integrates human resource management processes including recruitment, selection and retention, learning and development, managing diversity, work/life balance, inclusiveness, workplace relations, negotiation, occupational health and safety, globalisation, innovation, remuneration and employee engagement.

**Professional experience**

You must complete one unit of community engagement and one unit of professional industry experience. You may also elect to take one additional unit of professional industry experience. Each of these units is designed to enable you to understand the practical application of your studies and enhance your employability on graduation.

**Accreditation**

Graduates are eligible for professional-level accreditation with the Australian Human Resources Institute.

**Career options**

Graduates can pursue a range of careers within corporate training, employment relations, human capital consultancy, industrial relations, international human resource management, occupational health and safety, recruitment, and training and development consultancy.
BACHELOR OF MARKETING

Campus: Brisbane, Melbourne, North Sydney
Duration: 3 yrs FT (or equivalent PT)

Marketing plays a pivotal role in the success of any business. You will develop the theoretical knowledge and practical skills needed for a stimulating career in marketing. Plan, design, implement and manage effective marketing strategies and tactics from an ethical viewpoint. Understand consumer and organisational behaviour and the importance of market research, and factors to consider when pricing, distributing and promoting goods and services in different markets.

Professional experience
You must complete one unit of community engagement and one unit of professional industry experience. You may also elect to take another unit of professional industry experience. Each of these units is designed to enable you to understand the practical application of your studies and enhance your employability on graduation.

Career options
Graduates can pursue a range of careers such as advertising executive, brand manager, event manager, fundraising officer, market researcher, public relations executive, marketing manager and sales executive.

Honours
BACHELOR OF MARKETING (HONOURS)

Campus: Brisbane, Melbourne, North Sydney
Duration: 1 yr FT (or equivalent PT)

Honours courses are available to high-achieving students and include writing a thesis along with coursework units. You will develop your research skills and build on the knowledge that you gained in your major area of study.

SAMPLE PROGRAM MAP - BACHELOR OF MARKETING
(Units vary between campuses and from year to year)

<table>
<thead>
<tr>
<th>Year 1</th>
<th>Semester 1</th>
<th>Foundations of Management</th>
<th>Principles of Accounting</th>
<th>Introduction to Business Information Systems</th>
<th>Responsible Reasoning and Communication</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Semester 2</td>
<td>Business Data Analysis</td>
<td>Principles of Marketing</td>
<td>Introduction to Law</td>
<td>Our World: Community &amp; Vulnerability</td>
</tr>
<tr>
<td>Year 2</td>
<td>Semester 1</td>
<td>Marketing Research</td>
<td>Consumer Behaviour</td>
<td>Economics for Business</td>
<td>Elective</td>
</tr>
<tr>
<td></td>
<td>Semester 2</td>
<td>Marketing Communication</td>
<td>Retail Marketing</td>
<td>Professional Ethics</td>
<td>Elective</td>
</tr>
<tr>
<td>Year 3</td>
<td>Semester 1</td>
<td>International Marketing</td>
<td>E-Marketing</td>
<td>Understanding Self &amp; Society</td>
<td>Professional Experience B (Industry Experience)</td>
</tr>
<tr>
<td></td>
<td>Semester 2</td>
<td>Services Marketing</td>
<td>Strategic Marketing</td>
<td>Strategic Management</td>
<td>Elective</td>
</tr>
</tbody>
</table>

BACHELOR OF INFORMATION TECHNOLOGY

Campus: North Sydney
Duration: 1.5 - 2 yrs FT (after advanced standing is granted from completion of the Diploma or Advanced Diploma in Information Technology)

This course is available only to students who have completed a relevant diploma or advanced diploma and prepares students for a variety of occupations in information technology. Emphasis is placed on the role of computer technologies in contemporary organisations. The study of information technology focuses on computer hardware and software and involves understanding the processes for analysing, designing, building, testing and implementing computer-based systems to support the needs of individuals, organisations and society. Students learn the analytical and technical skills together with the human and business skills needed in an organisation.

Professional experience
You must complete one unit of community engagement. You may also elect to take one or two units of professional industry experience. Each of these units is designed to enable you to understand the practical application of your studies and enhance your employability on graduation.

Accreditation
The Bachelor of Information Technology has been designed to meet accreditation requirements of the Australian Computer Society.

Career options
Graduates can pursue a range of careers such as business analyst, database administrator, IS auditor, IT consultant and project leader, IT trainer or educator, network manager, programmer, sales and marketing manager, software engineer, systems programmer, and technical support.
course. In keeping with the Mission of the University, several units within the degree focus on business ethics and personal values of the individual in a workplace setting.

As part of the Bachelor of Commerce, choose to specialise in accounting, marketing or human resource management. As part of the Bachelor of Arts, choose to study a range of units from the liberal arts fields such as history, mathematics, literature, economics or theological studies.

Professional experience
You must complete one unit of community engagement. You may also elect to take one or two units of professional industry experience. Each of these units is designed to enable you to understand the practical application of your studies and enhance your employability on graduation.

Accreditation
The Accounting major satisfies the academic requirements for entry into professional associations including CPA Australia and The Institute of Chartered Accountants in Australia.

ALEXANDER KNIGHT
BACHELOR OF COMMERCE

“The business degree offered at ACU is really comprehensive and allowed me to explore many different areas before deciding on a major. I know that when I start out in the business world I will be well equipped to succeed in a range of roles.

ACU has been a fun and friendly place to study. The lecturers and staff are always willing to give their time to help and genuinely want their students to succeed and excel.

Because of the relatively small class sizes, my classmates quickly became friends and hopefully future business colleagues. It’s a great way to make connections and set myself up for the future.”

BACHELOR OF COMMERCE/BACHELOR OF BUSINESS INFORMATION SYSTEMS
Campus: North Sydney
Duration: 4 yrs FT (or equivalent PT)
Qualify with strong technical skills, business acumen, a thorough understanding of ethics, a specialisation in a business discipline including accounting, finance, commercial law, management, information systems, human resource management, marketing, international business, occupational health safety and environment, and supply chain management, and an ability to design and implement information systems effectively in a business environment.

Professional experience
You must complete one unit of community engagement. You may also elect to take one or two units of professional industry experience. Each of these units is designed to enable you to understand the practical application of your studies and enhance your employability on graduation.

Career options
Graduates can pursue a range of careers such as business systems analyst, end-user and product support, financial services professional, information systems auditor and consultant, software engineer and website developer.

BACHELOR OF ARTS/BACHELOR OF COMMERCE
Campus: Brisbane, Melbourne, North Sydney, Strathfield,
Duration: 4 yrs FT (or equivalent PT)
You will gain a liberal arts education and develop skills focused on managerial decision-making, business and personal leadership and the ethics of values-based management, as well as undertaking relevant work experience. These courses are designed for students who wish to combine the benefits of a liberal arts education with specific skills focusing on accounting, human resource management or marketing.

Your career opportunities in a range of business-related fields will be broadened by the generic communication and problem-solving skills you develop in the Bachelor of Arts component of the course. In keeping with the Mission of the University, several units within the degree focus on business ethics and personal values of the individual in a workplace setting.

As part of the Bachelor of Commerce, choose to specialise in accounting, marketing or human resource management. As part of the Bachelor of Arts, choose to study a range of units from the liberal arts fields such as history, mathematics, literature, economics or theological studies.

Professional experience
You must complete one unit of community engagement. You may also elect to take one or two units of professional industry experience. Each of these units is designed to enable you to understand the practical application of your studies and enhance your employability on graduation.

Accreditation
The Accounting major satisfies the academic requirements for entry into professional associations including CPA Australia and The Institute of Chartered Accountants in Australia.
YASMIN RUMJAHN
GRADUATE, BACHELOR OF COMMERCE

“When I graduated from ACU I won one of two places in the Optus Graduate Development Program, and am spending two years rotating through the company’s marketing departments. It’s been fantastic, and I know that the real-world assessments, work experience and dedicated lecturers played a huge part in helping me secure this role.

I received constant support and the theory components of my course were supported by lecturers who are in the industry, and brought practical knowledge to the classroom.

I also did community volunteering as part of my degree which I loved, and was involved in organising student events through the Student Association – always lots of fun.”

BACHELOR OF COMMERCE/BACHELOR OF BUSINESS ADMINISTRATION

Campus: Brisbane, Melbourne, North Sydney, Strathfield
Duration: 4 yrs FT (or equivalent PT)

This course combines the specialised knowledge of the Bachelor of Commerce with the flexibility of the Bachelor of Business Administration. You will be able to take a major in one of the following areas: accounting, financial services, commercial law, international business, marketing, management, human resource management, occupational health safety and environment, supply chain management and information systems.

Professional experience

You must complete one unit of community engagement. You may also elect to take one or two units of professional industry experience. Each of these units is designed to enable you to understand the practical application of your studies and enhance your employability on graduation.

BACHELOR OF NURSING/BACHELOR OF BUSINESS ADMINISTRATION

Campus: Brisbane, Melbourne, North Sydney
Duration: 4.5 yrs FT (or equivalent PT)

The Bachelor of Nursing/Bachelor of Business Administration will prepare graduates to meet the evolving business management expectations of our health services. The health industry is changing at a great pace and the role of the registered nurse with it. Registered nurses are increasingly moving from bedside practice into middle management roles early in their careers and are expected to take leadership roles in multi-disciplinary teams. In the wide range of practice settings, from hospitals to aged care, general practice, private practice and the community, health is increasingly seen as a business, and nurses are required to contribute to the success of that business through effective management of staff and financial resources.

Professional experience

You must complete one unit of community engagement. Students will also undertake six clinical placements in a variety of health care environments.

Accreditation

Graduates will be eligible to apply for registration as a nurse with the Nursing and Midwifery Board of Australia.

Career options

Graduates will find careers in government and/or private hospitals, rural and remote retrieval services, management, education and research and health promotion, and a wide range of occupations that require an understanding of business processes.

BACHELOR OF BUSINESS ADMINISTRATION/BACHELOR OF GLOBAL STUDIES

Campus: Melbourne, North Sydney
Duration: 4.5 yrs FT (or equivalent PT)

The Bachelor of Business Administration/Bachelor of Global Studies program combines a solid basis for developing
a higher-level understanding of all the principal areas of business with the opportunity to learn about social, political, cultural, environmental and economic changes that are shaping the world. This knowledge is enhanced by a period of study abroad at one of over 60 partner institutions around the world.

**Professional experience**

You must complete one unit of community engagement. You may also elect to take one or two units of professional industry experience. Each of these units is designed to enable you to understand the practical application of your studies and enhance your employability on graduation.

**Career options**

Graduates will be well-positioned for careers working in business, management or marketing positions within the United Nations system and other international organisations such as the World Bank, social entrepreneurship, multi-national corporations and government services such as DFAT and Austrade.

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**BACHELOR OF COMMERCE/BACHELOR OF GLOBAL STUDIES**

**Campus:** Melbourne, North Sydney  
**Duration:** 4.5 yrs FT (or equivalent PT)

The Bachelor of Commerce/Bachelor of Global Studies program combines a commerce specialisation with the opportunity to learn about social, political, cultural, environmental and economic changes that are shaping the world. This knowledge is enhanced by a period of study abroad at one of more then 60 partner institutions around the world.

As part of the Bachelor of Commerce, choose to specialise in accounting, finance, commercial law, management, information systems, human resource management, marketing, international business, occupational health safety and environment, and supply chain management.

**Professional experience**

You must complete one unit of community engagement. You may also elect to take one or two units of professional industry experience. Each of these units is designed to enable you to understand the practical application of your studies and enhance your employability on graduation.

**Career options**

Graduates will be well positioned for careers working in accounting, business, management, human resources or marketing positions within the United Nations system and other international organisations such as the World Bank, social entrepreneurship, multi-national corporations and government services such as DFAT and Austrade.